



ARTICTURE — MADE-TO-ORDER RUGS

The Rue

An all-over Persian floral, drawn fine and faded so the pattern reads as texture from across the room and as detail up close. A narrow guard border, low pile, flat bound edges, no fringe.

Seven colourways. Area rug in six sizes, runner in five. Made to order — delivered in 4–6 weeks.

SIZES *nominal, made to order*

The Rue Rug — area rug

SIZE	FEET	CENTIMETRES	AREA	APPROX. WEIGHT
5' × 8'	5' × 8'	152 × 244 cm	40 sq ft	4.8 kg / 10.6 lb
6' × 9'	6' × 9'	183 × 274 cm	54 sq ft	6.5 kg / 14.3 lb
8' × 10'	8' × 10'	244 × 305 cm	80 sq ft	9.6 kg / 21.2 lb
9' × 12'	9' × 12'	274 × 366 cm	108 sq ft	13.0 kg / 28.7 lb
10' × 14'	10' × 14'	305 × 427 cm	140 sq ft	16.8 kg / 37.0 lb
12' × 15'	12' × 15'	366 × 457 cm	180 sq ft	21.6 kg / 47.6 lb

The Rue Runner

SIZE	FEET	CENTIMETRES	AREA	APPROX. WEIGHT
2'6" × 8'	2'6" × 8'	76 × 244 cm	20 sq ft	2.4 kg / 5.3 lb
2'6" × 10'	2'6" × 10'	76 × 305 cm	25 sq ft	3.0 kg / 6.6 lb
2'6" × 12'	2'6" × 12'	76 × 366 cm	30 sq ft	3.6 kg / 7.9 lb
3' × 10'	3' × 10'	91 × 305 cm	30 sq ft	3.6 kg / 7.9 lb
3' × 12'	3' × 12'	91 × 366 cm	36 sq ft	4.3 kg / 9.5 lb

COLOURWAYS *7 colours — every size available in every colour*



Cream



Espresso



Mushroom



Ochre



Olive



Navy



Rust/Navy

CONSTRUCTION & CARE

CONSTRUCTION Machine-made, printed design. Low pile with a flat, even surface. Edges bound flat with no fringe or tassels, so the rug sits clean against furniture and vacuums without snagging.	PLACEMENT Living rooms: front legs of the sofa and chairs on the rug. Bedrooms: leave 18–24" of rug showing on each side of the bed. Runners: 2'6" for standard halls, 3' for wider halls and kitchens. Use a non-slip rug pad on hard floors.	CARE Vacuum regularly with the beater bar off. Blot spills straight away with a clean cloth and cold water — do not rub. Rotate once or twice a year to even out wear. Professional cleaning for deep stains.
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Dimensions are nominal; made-to-order rugs may vary by up to 2%. Weights are approximate shipping weights. Colours are reproduced as closely as print allows — request a sample if choosing between two colourways. Every rug is made specially to order; production cannot be cancelled once it starts.